

Appendix 1

Basic Gift Package - aimed at children for birthday/Christmas etc

Zoo Cubs? (basic gift package idea for children) **£25**

Current Package	Proposed 14/15 Package
Not currently available	Animal Adoption Gift Bag
	Cuddly Toy (of your adopted animal if available)
	Badge
	Puzzle sheet
	1 free child (4-16) entrance ticket
	Personalised certificate
	Copy of the zoo's magazine, Zoo Crack
	Fact sheet about the animal of your choice
	Belfast Zoo pen / pencil / Rubber / note pad
	Free subscription to our e-newsletter

Bronze This package costs £50 and includes

This package costs **£40** and includes:

Current Package	Proposed 14/15 Package
	Animal Adoption Gift Bag
	Cuddly Toy (of your adopted animal if available)
	Badge
	Name at enclosure
	Puzzle sheet
Sponsors Evening	
1 free individual entrance ticket	1 free individual entrance ticket
Personalised certificate	Personalised certificate
Copy of the zoo's magazine, Zoo Crack	Copy of the zoo's magazine, Zoo Crack
Car sticker	Car sticker
Fact sheet about the animal of your choice	Fact sheet about the animal of your choice
Belfast Zoo pen	Belfast Zoo pen / pencil / Rubber / note pad
Free subscription to our e-newsletter	Free subscription to our e-newsletter

Silver - This package costs £150 and includes:

This package costs £150 and includes:

Current Package	Proposed 14/15 Package
	Animal Adoption Gift Bag
	Cuddly Toy (of your adopted animal if available)
	Badge
	Name at enclosure
	Puzzle sheet
four free individual tickets to the zoo	Four free individual tickets to the zoo
zoo keyring	Zoo keyring
photo of your chosen animal	Photo of your chosen animal
guided tour of the zoo (during July or August only for a maximum of eight people)	
personalised certificate	Personalised certificate

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copy of the zoo's magazine, Zoo Crack	Copy of the zoo's magazine, Zoo Crack
car sticker	Car sticker
fact sheet about the animal of your choice	Fact sheet about the animal of your choice
Belfast Zoo pen	Belfast Zoo pen / pencil / Rubber / note pad
free subscription to our e-newsletter	Free subscription to our e-newsletter
an invitation to an exclusive sponsors' evening.	An invitation to an exclusive sponsors' evening.

Gold

This package costs £300 and includes:

This package costs £300 and includes:

Current Package	Proposed 14/15 Package
	Animal Adoption Gift Bag
	Cuddly Toy (of your adopted animal if available)
	Badge
	Name at enclosure
	Puzzle sheet
eight free individual tickets to the zoo	Eight free individual tickets to the zoo
the chance to meet the zookeeper who manages your chosen animal and learn about how it is looked after	The chance to meet the zookeeper who manages your chosen animal and learn about how it is looked after
you may also gain access to areas which are normally restricted to the public	You may also gain access to areas which are normally restricted to the public
zoo keyring	Zoo keyring
photo of your chosen animal	Photo of your chosen animal
guided tour of the zoo (during July or August only for a maximum of eight people)	Guided tour of the zoo (during July or August only for a maximum of eight people)
personalised certificate	Personalised certificate
copy of the zoo's magazine, Zoo Crack	Copy of the zoo's magazine, Zoo Crack
car sticker	Car sticker
fact sheet about the animal of your choice	Fact sheet about the animal of your choice
Belfast Zoo pen	Belfast Zoo pen / pencil / Rubber / note pad
free subscription to our e-newsletter	Free subscription to our e-newsletter
an invitation to an exclusive sponsors' evening.	An invitation to an exclusive sponsors' evening.